

Privacy Notice

Effective **April/20/2007**

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Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

The Information We Collect:

This notice applies to all information collected or submitted on the Wednesday's Child website. On some pages, you can make a pledge or request additional information. Personal information collected at these pages are:

- Name
- Address
- Email address
- Phone number
- Credit/Debit Card Information (Donation Through Pay Pal)

The Way We Use Information:

We use the information you provide about yourself when placing an request or pledge only to complete those actions. We do not share this information with outside parties except to the extent necessary to complete that request. We may forward your request for information to the local State Agency or to the National Adoption Agency.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties, unless we forward the request to a local State Agency or National Agency.

We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of

individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals.

Our Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Our Commitment To Children's Privacy:

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

How To Contact Us

Should you have other questions or concerns about these privacy policies, please send us an email at wednesdayschild@bellsouth.net